



**KELLEY**  
SCHOOL OF BUSINESS  
Institute for International Business



## **CIBER Focus Interview Series**

### **Video Annotation**

**Indiana's Sagamore Institute Celebrates 15 Years of Moving Ideas Into Action**

**Link:** <https://www.youtube.com/watch?v=ZCMtgLpYEv8>

**Length:** 20:44

**Production Date/Year:** November 13, 2019

**Keyword Topics:** Indiana, Sagamore Institute, entrepreneur, think tank, public policy, governor, Mitch Daniels, informed citizens, democratic participation

**Guest Info:** Jay Hein

Jay Hein is the President of the Sagamore Institute, a think tank located in Indianapolis, IN. Hein founded the institute with the help of former U.S. Senator Dan Coats. As part of his duties managing Sagamore, Hein serves as the director of an impact investing vehicle called Commonwealth. Hein formerly served as Deputy Assistant to

President George W. Bush and Director of the White House Office of Faith-Based Initiatives. As Director, Hein advised the President and oversaw the implementation of a determined act and determined attack on need with staff at a dozen cabinet agencies. He formerly directed civil society programs at Hudson Institute and served as a welfare policy advisor to former Wisconsin Governor Tommy Thompson. Hein is also the author of the book *A Quiet Revolution: An Act of Faith that Transforms Lives and Communities*, commissioned by Amazon to help launch its new faith-based division. Hein received his undergraduate degree at Eureka College and an Honorary Doctorate of Laws from Indiana Wesleyan University.

### Video Summary/Synopsis:

In this video, host Tim Smith interviews Jay Hein, President of the Sagamore Institute, a think tank located in Indianapolis, Indiana. Smith and Hein discuss the history of the Sagamore Institute and what it does to promote civic engagement by studying public policy issues from the lens of America's heartland as well as find global solutions to society's largest issues.

2:09 - Hein explains what Sagamore Institute does to effect and change public policy.

5:00 - Hein explains how Sagamore works to educate and influence the public on issues of the day, fulfilling the ideals of the founding fathers.

5:51 - Hein explains the history of the Sagamore Institute

8:16 - Hein reflects on the major projects of the Sagamore Institute during its existence.

10:06 - Hein explains the ways that the institute has worked with governors (such as Mitch Daniels of IN) to help create change.

11:30 - Hein explains the impact that the institute has on the state, national, and global communities.

12:20 - Hein explains the history and work of Commonwealth.

16:10 - Hein explains what growth he would like to see in regard to citizen participation in the democratic process.

17:45 - Hein explains why/how the non-profit sector ought to be bolstered.

### Standards:

#### Geography and World History

- **GHW.6.4**
  - Analyze how transportation and communication changes (e.g. Railroads; Automobiles and Airplanes; Computer Technology; Television; Cell Phones; Satellite Communications) have led to both cultural convergence and divergence in the world.
- **GHW.7.1**
  - Recognize that conflict and cooperation among groups of people occur for a variety of reasons including nationalist, racial, ethnic, religious, political, economic, and resource concerns that generally involve agreements and disagreements related to territory on Earth's surface.

#### World History

- **WH.6.10**
  - Describe and analyze the global expansion of democracy and globalization in the late 20th century.

#### Economics

- **E.4.1**
  - Explain the roles of government in a market economy.
- **E.4.6**

- Explain how the costs of government policies may exceed benefits because social or political goals (rather than economic efficiency) are being pursued.

### **Global Economics**

- **GE-4.1**
  - Demonstrate how all countries are interdependent

### **Indiana Studies**

- **IS.1.26**
  - Explain the significance of social, economic, and political issues during the period 1980 to the present and the ways in which these issues affected individuals and organizations.
- **IS.1.27**
  - Describe developing trends in science and technology and explain how they impact the lives of Hoosiers today.
- **IS.1.28**
  - Discuss and explain the significance of the rise of Indiana political leaders from 1980 to the present.
- **IS.1.29**
  - Analyze the impact of globalization on Hoosier culture and Indiana's economic and political policies and international connections.
- **IS.2.4**
  - Give examples of how citizens can participate in their state government and explain the right and responsibility of voting.
- **IS.2.5**
  - Use a variety of resources to take a position or recommend a course of action on a public issue relating to Indiana's past or present.
- **IS.4.2**
  - Identify important organizations of economic growth in Indiana's history.

### **Social Studies: Grade 8**

- **8.2.6**
  - Recognize and explain the relationship between the rights and responsibilities of citizenship in the United States.
- **8.2.7**
  - Explain the importance of responsible participation by citizens in voluntary civil organizations to bring about social reform.
- **8.2.8**
  - Explain ways that citizens can participate in the election process (political parties, campaigns, and elections) at the national, state, and local levels.
- **8.2.9**
  - Explain how citizens can monitor and influence the development and implementation of public policies at local, state, and national levels of government.
- **8.4.8**
  - Explain and evaluate examples of domestic and international interdependence throughout United States history.

### **United States Government**

- **USG.1.1**
  - Define civic life, political life, and private life and describe the activities of individuals in each of these spheres.
- **USG.1.2**
  - Define the terms and explain the relationship between politics, government, and public policy
- **USG.3.8**
  - Describe the fiscal and monetary policies incorporated by the United States government and Indiana government and evaluate how they affect individuals, groups, and businesses.
- **USG.3.18**
  - Identify the role of special interest groups in politics and explain their impact on federal, state, and local public policy.
- **USG.4.4**
  - Provide examples of governmental and non-governmental international organizations and explain their role in international affairs.
- **USG.4.7**
  - Examine the influence individuals, businesses, labor, and other organizations, interest groups, and public opinion has on United States foreign policy.
- **USG.4.9**
  - Discuss specific foreign policy issues that impact local community and state interests.
- **USG.5.6**
  - Explain and give examples of important citizen actions that can impact local, state, and federal government as individuals and members of interest groups.

### Essential Questions:

- How can citizens make an impact on their community besides holding office or voting?
- What influence do outside groups have on the democratic process?
- Do politicians really make their own decisions?

### Depth of Knowledge

- Students will be able to describe the effect that outside or interest groups may have on the political process.
- Students will be able to compare and contrast non-profit organizations and interest groups.
- Students will be able to design a policy proposal to their local/state/or United States representative regarding a compelling issue in that area.

### Additional Links & Related Information

- Sagamore Institute
  - <https://www.sagamoreinstitute.org/>
- Commonwealth
  - <https://commonwealthimpact.org/>
- Book - *Keeping the Republic: Saving America by Trusting Americans* (Mitch Daniels, 2011)
- Book - *Aiming Higher: Words That Changed a State* (Mitch Daniels, 2012)
- Film - "The American President" (1995)
- Film - "Meet the Donors: Does Money Talk?" (20