



KELLEY
SCHOOL OF BUSINESS
Institute for International Business



CIBER Focus Interview Series

Video Annotation

IU Europe Gateway

Link: <https://www.youtube.com/watch?v=rHiXITrS5xs>

Length: 37:54

Production Date/Year: June 2, 2020

Keyword Topics: Europe, COVID-19, Pandemic, Study Abroad, Globalization

Guest Info: Timothy Helwig and Andrea Adam Moore

Professor Helwig serves as professor of political science at Indiana University and acting academic director at IU's Europe Gateway office. Tim has been a researcher at the International Foundation for Election Systems; on the faculty at the University of Houston; and a visiting researcher at the Australian National University, Gothenburg University, and the University of Essex. He also previously served as director of the Institute for European Studies in Indiana University's Hamilton Lugar School of Global and International Studies. His interests are in comparative political economy, political behavior, European politics, public policy, and research methods. He is author of *Globalization and Mass Politics: Retaining the Room to Maneuver* (Cambridge University Press), and his work appears in several journals and book chapters, including the *American Journal of Political Science*, the *British Journal of Political Science*, and the *Journal of Politics*.

Andrea Adam Moore has served as director of the IU Europe Gateway Office since it was opened in December of 2015. Previously she was the director of German University Alliance, a nonprofit consortium of Freie Universität Berlin and Ludwig-Maximilians-Universität München. In addition, Andrea managed a 300 member International student program at Humboldt-Universität zu Berlin's School of Business and Economics.

Video Summary/Synopsis:

3:28 - Moore and Helwig share a brief history of Indiana University's Europe Gateway and explain the mission of the office.

9:30 - Moore and Helwig explain how the Europe Gateway has navigated the COVID-19 pandemic (as of air date). Specifically, the guests discuss how this affects study abroad programs and students ability to learn about the world from the world.

19:33 - Moore and Helwig share examples of the largest impact points that Europe Gateway has had in its first 5 years, both locally and throughout Europe.

25:58 - Moore and Helwig share their anticipations and future plans for the Europe Gateway while also sharing how they believe IU may help them further their goals.

32:19 - Moore and Helwig close by explaining how they see the future of global engagement taking shape at Indiana University and how Europe Gateway will aid this.

Standards:

Global Economics

- **GE-4.1**
 - Demonstrate how all countries are interdependent.
- **GE-4.2**
 - Explain how specialization promotes international trade and how international trade increases total world output

Economics

- **E.8.2**
 - Explain the benefits of trade among households and countries.

Ethnic Studies

- **ES.1.2**
 - Students identify and analyze their social, ethnic, racial, and cultural identities and examine societal perceptions and behaviors related to their own identities.
- **ES.3.1**

- Students identify and explore current traditions, rites, and norms of an ethnic or racial group(s) and how they have or are changing over time.

Geography and World History

- **GHW.2.2**
 - Differentiate among selected countries in terms of how their identities, cultural and physical environments, and functions and forms of government are affected by world religions.

Indiana Studies

- **IS.4.6**
 - Assess the economic impact of Indiana universities on the development of the state's economy.
- **IS.5.9**
 - Identify Indiana educational leaders and their contributions to state and national education reform.

Essential Questions:

- How can world travel increase acceptance of other people's/cultures?
- How did the COVID-19 pandemic affect international travel and business?
- How has higher education provided new knowledge of the world?
- Is global competency really important?

Depth of Knowledge

- Students will explain the advantages of global cultural competency.
- Students will evaluate the impact of COVID-19 on international travel and the economies of certain countries reliant on tourism.
- Students will research and present on the culture of another country that people are no longer able to travel to due to COVID-19.

Additional Links & Related Information

- [COVID-19's Impact on Tourism: Which Countries Are the Most Vulnerable?](#) - Article
- [10 Benefits to Studying Abroad](#) - Article